

CURLING

A STRATEGIC PLAN FOR ONTARIO | 2022-2026



Strategic Priorities

PARTICIPATION

More curlers, curling more often.

PERFORMANCE

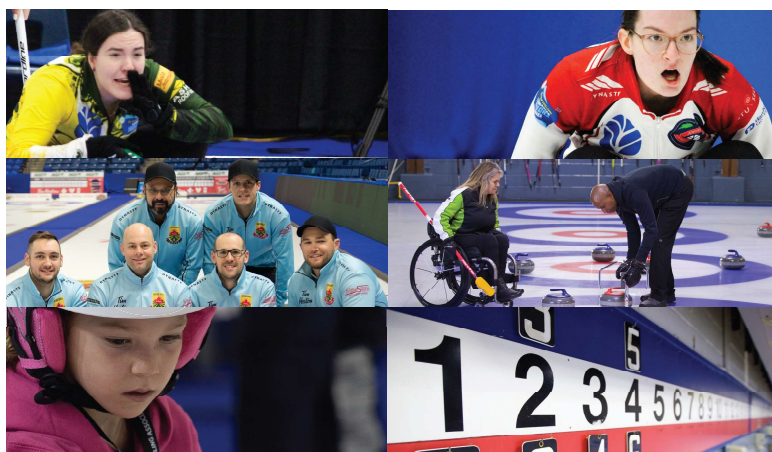
World class development for athletes, coaches, officials, ice technicians, and facility managers.

ACTIVE PARTNERSHIPS

Work with our member curling facilities, our provincial and national curling partners to grow and develop the sport of curling together.

ORGANIZATIONAL SUSTAINABILITY

Continual strengthening of sport governing bodies (CurlON, Northern Ontario Curling Association, and Ontario Curling Council) in Ontario.



Vision

Be the standard of excellence for sport development and participation in Ontario.

Mission

To inspire and energize Ontarians to be involved in curling.

Values

Inclusiveness

We will support and create positive, safe and rewarding experiences for EVERYONE!

Integrity

We will do the right thing, be fair, respectful and transparent.

Accountability

We will take responsibility for our actions.

Synergistic

We will work collaboratively with our partners, participants, stakeholders, and staff.

Progressiveness

We will continuously evolve; ensuring a healthy future and innovate the sport of curling for all current and future participants

Excellence

We will deliver quality, value-added programming for our members to assist ALL curling participants to achieve their personal goals.

For the full 2022-2026 Strategic Plan please visit



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